

GENERAL BOTS • INVESTOR DECK • SINCE 2016

GENERAL BOTS

Our Business Is to Give Innovation of Freedom

Founded 2016. General Bots shipped 2017. We are autodidacts since the 90s — we call customers to explain how LLM works, and inform them that it is FREE. The LLM boom is over; models are getting better but overpriced. Use LLM everywhere with no cost to not become a dinosaur. The answer: General Bots. 40+ apps at the core. Replaced 100% each year, following the revolution river. AGPL-3.0. For the world.

AGPL-3.0 SINCE 2017 • 40+ APPS • LLM BOOM IS OVER • 1M CODE LINES • EDUCATORS FIRST

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[GENERALBOTS.ORG](https://generalbots.org) • [GITHUB.COM/GENERALBOTS](https://github.com/generalbots)



The LLM Revolution Is Over. We Tell People the Truth.

The LLM boom is over. Models are getting better — but they are overpriced, overhyped, and poorly understood. Six Big Tech companies still license enterprise AI back to you per seat, locking your data in walled gardens. We are educators first: we tell people what an LLM actually is (autocomplete, not a thinking machine), then we give them the tools to use LLM everywhere at no cost — so they do not become dinosaurs. The answer is General Bots.



LLM BOOM IS OVER

Models are better but overpriced. Use them everywhere, for free.



WE ARE EDUCATORS FIRST

We teach what an LLM actually is — autocomplete, not a thinking machine.



DO NOT BE A DINOSAUR

Adopt LLM everywhere at no cost, or go extinct.
Answer: General Bots.



Empower People with AI — Not Old Software Barrier Frontiers

One sovereign platform. AGPL-3.0. 40+ apps at the core. Vibe code on top. LLM automates everything.

TODAY • 6 WALLED GARDENS

MS • G • AMZ • M • OA • APL

- Per-seat licensing fees
- Data lock-in / no portability
- Zero sovereignty options
- APIs and webhooks between silos
- SaaS model built for the software era

GENERAL BOTS • 1 SOVEREIGN STACK

- 40+ apps pre-integrated at the core
- AGPL-3.0 — zero license cost
- 100% of revenue kept by partner
- Sovereign data, no lock-in
- Vibe code anything on top
- LLM automates every workflow
- Replaced 100% each year, following the revolution river
- Only golden partners get real leads

Foundation apps + vibe coding + LLM = infinite surface area for innovation.



40+ Apps at the Core. Vibe Code Foundation.

General Bots ships 40+ applications at the core — chat, drive, email, docs, CRM, ERP, helpdesk, banking, POS, retail, compliance — all pre-integrated on one codebase. The same platform morphs from a personal assistant to an enterprise workspace without changing code. One binary, one deployment, infinite scale.

01 · MORPHISM

PERSONAL CAPABILITY

- Single-user workspace
- Local-first file storage
- Private AI chat with local LLM
- Personal knowledge base
- Runs on a laptop or SBC
- 8GB RAM minimum

02 · MORPHISM

ENTERPRISE CAPABILITY

- Multi-tenant workspace
- S3-compatible shared storage
- Multi-model LLM routing with failover
- Shared knowledge base + RAG
- Runs on Incus containers or K8s
- RBAC, SOC 2 posture, LGPD/GDPR

Same codebase. Same binary. Same .gbai packages. The platform morphs to match the deployment.



Four Layers. One Codebase. Rust-Native.

Modular Rust workspace — 13 crates, MIT-licensed core, AGPL-3.0 apps. Deployed on Incus containers. Secured Debian OS. Forgejo for self-hosted git. Bringing Azure or Google Cloud into a regular Data Center or on-premises — all in one, beating Azure services at a fraction of the cost.

LAYER 4 · TOP UI + MOBILE + EMBEDDED	botui (Web UI · port 3000) · botapp (Tauri Desktop) · botplugin (Browser ext) · Mobile (Android & HarmonyOS) · Embedded devices · Robotics · IoT (botdevice)
LAYER 3 APPLICATIONS — 40+ APPS	Workspace: Chat (GA) · Drive (GA) · Email · Docs · Sheet · Meet · Calendar · Contacts Business: CRM · Support · Social · ERP · Tax · Banking · POS · Retail Operations: Timeclock · Compliance · Signatures · IT Support · AI Chat · Knowledge Base Platform: Bot Factory · LLM Orchestration · Web Automation · Content Gen · +13 more
LAYER 2 CORE PLATFORM	botserver (Axum · port 9000) · Rhai BASIC interpreter (inclusive programming language) · LLM orchestration · Multi-agent workflows · Advanced RAG workflows · Lawson memory · Vector retrieval · Several methods of LLM context retrieval · MCP integration · App Generation · Designer visual builder · so much more — beating Azure services, all in one
LAYER 1 · FOUNDATION SHARED LIBRARY + INFRA (auto-managed)	botlib · PostgreSQL (ISO 27001) · Vault (secrets + LLM config) · MinIO (S3-compatible) · Valkey (cache) · Stalwart (mail · ISO 27001) · Forgejo (self-hosted git) · Qdrant (vector DB) · Secured Debian OS · Incus containers · llama.cpp (local LLM) · bringing Azure or Google Cloud into a regular Data Center or on-premises



Six Years. Real Production. Real Partners.

Founded 2016. General Bots shipped 2017. Not a startup — a platform with six years of shipped code, paying customers, and a live partner ecosystem.

2016

FOUNDED

General Bots shipped 2017. 6+ years of continuous shipment under AGPL-3.0

1M

CODE LINES

Public commit history — 13 Rust crates, MIT core + AGPL apps

\$1k/mo

MEDIAN MANAGED SERVICES

Reference hosting partner median contract value per customer

4

CERTIFIED PARTNERS

Pragmatismo, OERLabs, Map Agency, Sentient — live and billing

40+

APPS AT CORE

Chat + Drive GA today. Remaining apps reach GA through 2028

2

AWARDS WON

Rio2C Oliveira Trust Challenge + Microsoft Hackathon Atento (3rd winner)



A \$180B Global Sovereign AI Opportunity

Sovereign infrastructure for organizations that need to own their stack. Sized in dollars. Global, not regional.

\$180B

TOTAL ADDRESSABLE MARKET



Global enterprise AI + productivity + CRM + ERP software spend by 2028 (IDC, Gartner forecasts)

\$24B

SERVICEABLE AVAILABLE MARKET



Sovereign / on-prem / open-source segment — 13% of TAM — driven by data residency, compliance, sovereignty demand

\$480M

SERVICEABLE OBTAINABLE MARKET (5-YR)



2% of SAM — 400k paying seats at \$1,200/seat/year blended ARPU across partner channels



Partner View: Partners Generate the Money

The AGPL core is free forever. Revenue comes from services around the code, not from the code itself. Partners generate the money — we provide the platform.

60%

MANAGED HOSTING

Hosting partners operate General Bots instances for end-customers. Median contract \$1,000/month. Partners set their own pricing. Reference: Pragmatismo, OERLabs, Map Agency, Sentient.

35%

CUSTOM IMPLEMENTATION

Build custom bots, vertical solutions, integrations for enterprise clients. T&M or fixed-bid. Average engagement \$10k–\$100k.

5%

VOLUNTARY .ORG DONATIONS

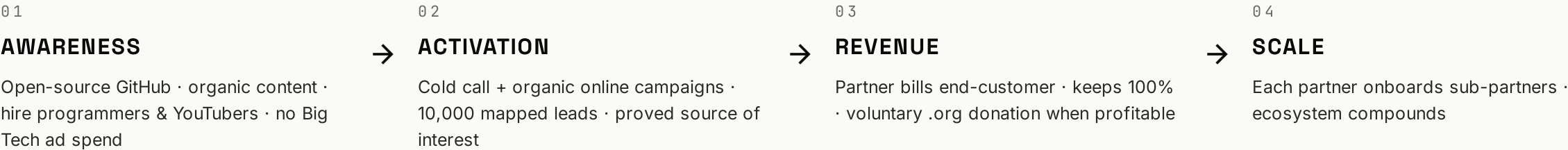
Companies that build revenue on General Bots donate to the generalbots.org foundation. No minimum, no obligation.



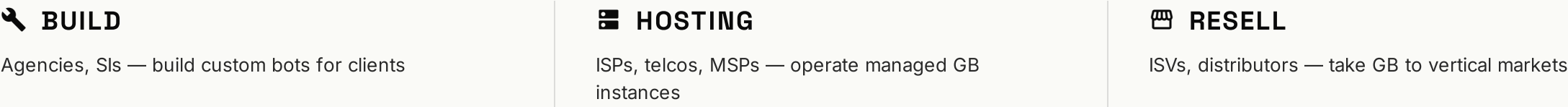
We Do Direct Sell — But Cold Call Still Works, Organically

We do sell direct. But we believe cold call still works alongside organic online campaigns — not paying Big Tech for ads. We hire programmers and YouTubers to spread the word authentically. Partners amplify the reach.

GTM FUNNEL



THREE PARTNER TRACKS





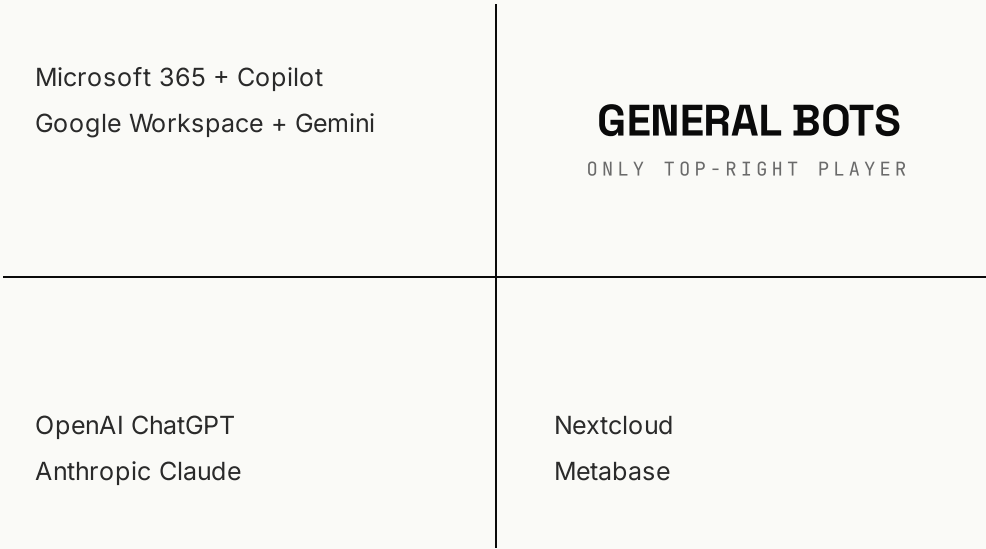
We Win on Sovereignty, Price, and Breadth

No competitor matches our combination of AGPL licensing, 40+ app breadth, and zero per-seat pricing.

POSITIONING MATRIX

CLOSED ↑ FULL SUITE

→ OPEN



↓ SINGLE APP

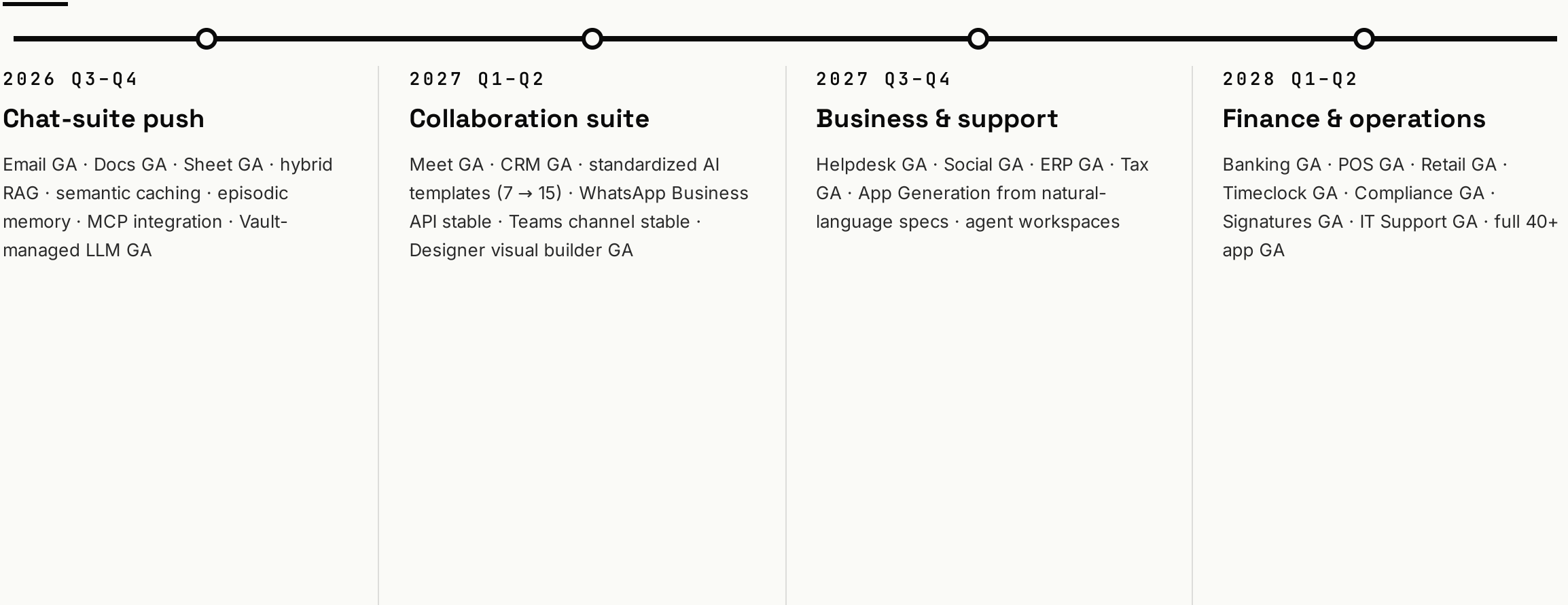
VENDOR COMPARISON

VENDOR	LICENSE	BREADTH	SOVEREIGNTY
Microsoft 365 + Copilot	Per-seat SaaS	Full suite	Low
Google Workspace + Gemini	Per-seat SaaS	Full suite	Low
OpenAI ChatGPT	Per-token API	Single app	None
Nextcloud	Open source (AGPL)	Files + collab	High
GENERAL BOTS	Open source (AGPL)	40+ enterprise apps	High



Distribute 40+ Apps to GA by Q2 2028

Chat and Drive are GA today. Every quarter ships more apps to GA plus platform-level hardening.



TODAY: 2 / 40+ GA

END 2026: 5 / 40+ GA

END 2027: 13 / 40+ GA

END Q2 2028: 40+ / 40+ GA

Raising \$250k–\$500k Seed

To fund the cold-call campaign to 10,000 mapped leads and ship the remaining apps to GA.

ROUND DETAILS

\$250k–\$500k

USD • SEED ROUND

ROUND TYPE

Seed — SAFE or priced equity

MIN TICKET

\$25k USD

RUNWAY

12 months

TARGET CLOSE

Q3 2026

USE OF FUNDS



60%	Cold-call campaign — 10,000 mapped leads, proved source of interest, partner recruitment \$150k–\$300k
25%	Engineering — ship remaining apps to GA \$62k–\$125k
10%	Partner enablement — free onboarding cohorts \$25k–\$50k
5%	Working capital & reserves \$12k–\$25k

BUSINESS OBJECTIVES — NEXT 12 MONTHS

- 01

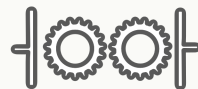
Run the cold-call campaign to 10,000 mapped leads (proved source of interest)
- 02

Recruit 10 certified hosting partners globally
- 03

Ship 40+ apps from beta to GA by Q2 2028
- 04

Launch the 15-template standardized AI library

NO REGIONAL OFFICES. REMOTE-FIRST. CAPITAL-EFFICIENT. CONTACT FOR DATA ROOM ACCESS.



13 / 13

General Bots. Open Forever.

Empower people with AI. This is revolutionary — not a boring startup.

Since 2016, our founders believe innovation can bring sellable products — but a software company to establish must deliver custom projects as well. Open source is perfect. Read our blog: "The LLM Boom is Over", "What is an LLM?", "The Illusion of Intelligence", "Escape from BigTech", "Deswindonization: Breaking Free". The mindset of freedom is the real direction. Investors who get it, get impelled.

generalbots.org

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